



Special Board meeting October 27, 2021

Attendees: Kendra Hunding, Kate Maki, Beth Odegard, Courtney Cox

Visitors: none

All visitors will be given a chance to speak if they wish. Speaking time will be limited to two minutes.

Reading of the Mission: by Kendra Hunding

Delivering a bold education, in the renowned Finnish style to empower each child on their own unique educational journey to become competent, creative and joyful learners.

Call meeting to order: 7:03 PM

-Motion to approve meeting agenda: Maki motions, Odegard seconds: motion carries unanimously

1. Approve amendments to bylaws - 5 minutes

- Maki will send approved amendments to Karen
- Odegard motions to approve, Maki seconds. No discussion, motion carries unanimously

2. Realtor contract - 10 minutes

- Odegard and Hunding met with realtors
- They request exclusivity contract
- Contract begins October 2021 and ends April 2022
- Board chair likely needs to be the name on the contract
- Meeting with this group was effective and helpful with Hunding and Odegard, feel like they would like to move forward with this team
- Motion to approve contract with Kendra's signature by Maki, Odegard seconds. No discussion, motion carries unanimously.

3. Timeline for November/December tasks from Board calendar - 10 minutes

- Kendra updated with what has gotten done on Board Calendar
- Maki is going to consult with Jim regarding 1099 form to be done by December 31st, 2021
- Need to form a "Facilities Committee": Odegard and Hunding will be proposed point people on this committee with Maki and Cox participating in any site visits they choose to participate in.
- Maki motions to form "Facilities Committee" and coordinate facility acquisition. No discussion, motion carries unanimously.

4. New member recruitment - who, how and when? - 10 minutes

- Marketing committee discussed looking into attorney fees and how much it costs, retainer, etc.
- We need to build the board with more members
- Having an odd number is helpful when needed to break votes, etc.
- Tapping into social circles like nature centers, parks and outdoor realm for feeling out participation in board committees
- Maki makes motion to create "board committee member invites" to share in public settings. Odegard seconds. No discussion, motion carries unanimously.

5. Fundraising - 15 minutes

a. Maximizing GoFundMe

- Email sent to family resulted in money being donated to our new GoFundMe
- Hunding will send template email to board members
- Money will go towards marketing events and outreach, sign contract with NNS, startup costs, etc.
- First chunk of money was used for non-profit establishment and signing initial contract with NNS

b. Designating what to spend it on

Marketing Materials:

- Thank you notes
- Table cloths
- Replenish supply of stickers and business cards
- Swag?
- Continuous running list of proposed spending
- Cox will make a Google Doc for board members to add to when ideas arise

Odegard makes motion for board members to reach out to family and friends to maximize through a “tax deductible donation” to a 501 (c)3 to spend on marketing materials for the time being.. Cox seconds, no discussion. Motion carries unanimously.

6. Discuss and approve flyer, date, time, place and expenses for “Out in the Open” House November marketing event - 10 minutes

- 2 different flyers attached
- Marketing committee discussed adding “out in the open house” to the flyer to make it more clear what the event is and what the point of the outreach is
- Odegard makes motion to approve flyer, Maki seconds. No discussion, motion carries unanimously.
- Courtney will send email to all board members with event flyer and she will email to Dakota County staff for advertising.

Odegard motion to adjourn meeting at 7:39 PM, Maki seconds. No discussion, motion carries unanimously.

**Next Board Meeting is November 17th @ 7pm with the same Zoom Link.

Attachments:

Sisu Bylaws

JH Callahan contract

Board calendar

Event flyer - Courtney? (see below)

SATURDAY,
NOVEMBER
20TH, 2021



FUN BY THE FIRE 3-6 PM

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SISU ENVIRONMENTAL
SCHOOL

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VISITOR CENTER: FIRE PIT
860 CLIFF ROAD
EAGAN, MN 55123



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